

## **ERASMUS+ PROGRAMME**

Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

## **HANDS:**

Traditional Craft Heritage Training, Design and Marketing in Jordan and Syria

First Staff Training Workshop for Jordanian and Syrian Partners

Make traditional crafts skills competency development an integrated part in Teaching



University of Florence

2<sup>nd</sup> - 6<sup>th</sup> May 2022







## **Venue: The Conference Room at DIDA Santa Verdiana**

| Day 1: Monday, May, 2 <sup>nd</sup> , 2022 |  |  |
|--|--|--|
| 9:00 - 9:30                                | Welcome and presentation of the workshop program   |  |
| 9:30 – 11:00                               | Presentation and discussion:  Make traditional crafts skills competency development an integrated part in Teaching Prof. Antonella Trombadore  |  |
| 11:00 - 11:15                              | Coffee break   |  |
| 11:15 – 13:00                              | Visit to DIDA department, Bex Lab  |  |
| 13:00 - 14:00                              | Lunch break  |  |
| 14:00 – 16:30                              | Presentation and discussion: Traditional craft case studies analysis and investigation Visit to School of leather, jewelers Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi, |  |
| 16:30-17:00                                | Summary of the day (Prof. Antonella Trombadore)  |  |
| 19:00                                      | Social Dinner  |  |

| Day 2: Tuesday, May, 3 <sup>rd</sup> , 2022 |   |  |
|---|---|--|
| 9:00 – 11:00                                | Presentation and discussion: <b>Develop teaching and learning programs for the preserving of the traditional processes</b> Prof. Debora Giorgi, Arch. Azin Khaleghi                       |  |
| 11:00 - 11:15                               | Coffee break  |  |
| 11:15 – 13:00                               | Presentation and discussion: <b>Develop teaching and learning programs for the preserving of the traditional processes</b> Prof. Antonella Trombadore, Laura Moretti, Arch. Azin Khaleghi |  |
| 13:00 - 14:00                               | Lunch break   |  |
| 14:00 – 16:30                               | Presentation and discussion:  Concept design of an innovative experience in traditional craft  Historical and traditional crafts  Prof. Debora Giorgi, Prof. Antonella Trombadore         |  |
| 16:30-17:00                                 | Summary of the day (Prof. Prof. Debora Giorgi)  |  |





| Day 3: Wednesday, May, 4th , 2022 |  |  |
|-----------------------------------|--|--|
| 9:00 – 13:00                      | Workshops and trainings in traditional craft design criteria, process, and parameters  |  |
|                                   | Training and craft experience on textile design Visit to artisan and Textile companies (PRATO)   |  |
|                                   | Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi, Prof. Antonella Trombadore  |  |
| 13:00 - 14:00                     | Lunch break  |  |
| 14:00 - 18:00                     | Training and craft experience on textile design Visit to artisan and Textile companies, and Textile Museum (PRATO) Prof. Debora Giorgi, Laura Moretti, Arch. Azin Khaleghi, Prof. Antonella Trombadore |  |
| 18:00 – 18:30                     | Summary of the day (Prof. Antonella Trombadore)  |  |
|                                   |  |  |

| Day 4: Thursday, May, 5 <sup>th</sup> , 2022 |   |  |
|--|---|--|
| 9:00 – 13:00                                 | Workshops and trainings in contemporary traditional craft design criteria, process, and parameters  Training and craft experience on Traditional and Modern Ceramic design  Visit to artisan and Ceramic companies (Empoli)  Prof. Debora Giorgi, Laura Moretti, Prof. Antonella Trombadore   |  |
| 13:00 - 14:00                                | Lunch break   |  |
| 11:15 – 13:00                                | Workshops and trainings in contemporary traditional craft design criteria, process, and parameters  Training and craft experience on Traditional and Modern Glass design  Training on historical and modern design (glass)  Visit to artisan and Glass companies (Empoli)  Prof. Debora Giorgi, Laura Moretti, Prof. Antonella Trombadore |  |
| 13:00 - 14:00                                | Lunch break   |  |
| 16:30-17:00                                  | Summary of the day (Prof. Antonella Trombadore)   |  |



| Day 5: Friday, May, 6 <sup>th</sup> , 2022 |   |  |
|--|---|--|
| 9:00 – 11:00                               | Training on WS on LCA on traditional craft and eco-design criteria Laura Moretti, Arch. Azin Khaleghi   |  |
| 11:00 - 13:00                              | Traditional craft case studies analysis and investigation   |  |
| 11:00 - 11:15                              | Coffee break  |  |
| 11:15 – 13:00                              | Presentation and discussion: Workshops and trainings in traditional craft design criteria, process, and parameters Training on WS on LCA on traditional craft and eco-design criteria Prof. Antonella Trombadore, Arch. Azin Khaleghi |  |
| 13:00 - 14:00                              | Lunch break   |  |
| 14:00 – 16:30                              | Traditional craft case studies analysis and investigation Laura Moretti, Prof. Antonella Trombadore, Arch. Azin Khaleghi  |  |
| 16:30-17:00                                | Summary of the Workshop Prof. Antonella Trombadore, Dr. Loai Dabbour  |  |